# **EEN TALKs DAY !**

##### **1st JULY 2024** [**TALENT GARDEN**](https://talentgarden.org/it/coworking/italy/turin/)Turin (IT)

###### Amid the B2B Torino Sport & Fashion Match 2024, the international partnering event that facilitates the creation of international agreements and new partnerships between companies, suppliers and retailers from all over the world through pre-organised meetings, managed by [Unioncamere Piemonte](https://pie.camcom.it/) as partner of the Enterprise Europe Network, we are delighted to welcome you to this full working day of experiential TALK’s with international speakers !

# **Highlight**

###### Are you interested in discovering new technological and industrial trends in the textile/fashion and sports sector, receiving insights on the new EU directives for the sustainability of the sector or boost your knowledge about many other industrial trends ?

Then, follow this DAY to be highlighted on :

###### AI and Metaverse, new digital and innovative industrial trends amid the textile industry

###### The New European Sustainable Regulation for Textiles

###### Future thinking and Foresight

###### Investments, Leaderships management and Female entrepreneurship

###### Internationalization and innovation services and activities with our EEN partners for all over the world supporting small and medium-sized enterprises with international ambitions

**WHY TO JOIN THE DAY** :

###### Join all the sessions and the inspirational PANELs with international speakers

###### Take the opportunity to follow for free the 2 Trainings offered to participants on Sustainability and IPR for the textile and Fashion industry !

###### Meet international experts, academics, investors and peers to leverage your network and your business !

###### Meet the Talent Garden team: the Turin’s leading cowork space for digital and tech innovators and get inspirations from their huge experience on innovation, startups and entrepreneurships knowledge!

###### Take time to relax in the cozy garden during our Closure Aperitif organized at Talent Garden premises and offered by the organizers to thank you for your kind participation !

**THE AGENDA**

***h. 8.45 – 9.00 : Registration and WELCOME COFFEE***

**9.00 – 9.15   
Welcome to the EEN TALK’ DAY !!**

Presentation of the Programme and welcome speech

o [**Unioncamere Piemonte**](https://pie.camcom.it/) ..................(Regional Union of the Chambers of commerce of Piedmont Region) Partner of the [**Enterprise Europe Network**](https://een.ec.europa.eu/)

o [**Talent Garden**](https://talentgarden.org/en/coworking/italy/turin/)

**h. 9.15 – 9.45   
The Enterprise Europe Network supports your brand to internationalize and to innovate sustainably**

The Enterprise Europe Network and services for SMEs| Startups| young entrepreneurs with international ambitions !

o *Federica Leonetti* , Chair of the Textiles Sector Group and Enterprise Europe Network business Advisor at Unioncamere Piemonte

o *Sven C. Oehme*, LL.M. (Fordham Graduate School of Law), President & CEO European-American Business Organization, Inc, New York, **Enterprise Europe Network USA (New York)** : Market opportunities in the US for SMEs

o *Marcio Antonio Magalhães Canedo,* International Relations Section - SERIN , Instituto Brasileiro de Informação em Ciência e Tecnologia - IBICT……… **Enterprise Europe Network Brasil** : Market opportunities for SMEs

o *Sebastián Bustamante González* Co-founder Impact Hub Medellín / Cali Bogotá Enterprise Europe Network Colombia Coordinator ……….. **Enterprise Europe Network Colombia**: Market opportunities for SMEs

o *Leena Pishe Thomas*, Director Global Business Inroads India , **Enterprise Europe Network INDIA** : Market opportunities for SMEs

**h. 9.45 – 10.30 SUSTAINABILITY TRAINING SESSION**

The new European Sustainable Regulation of Textiles (30m):

o ..........................................................[**.EURATEX**](https://euratex.eu/) **,** [**EU strategy for sustainable and circular textiles**](https://environment.ec.europa.eu/strategy/textiles-strategy_en)

o .......................................................... [**European Recycling Platform**](https://erp-recycling.org/en-at/)**:** *The EU Extended Producer Responsibility Directive* amid the textile industry

o EEN supporting activities

**h. 10.30 -11.30 PANEL DISCUSSION  
The role of the Social and Circular economy amid the Textile industry :**

***Moderator*** : *Sara Zampollo*..........

Experts vs Startups:

* [Fashion Revolution IT](https://italy.fashionrevolution.org/en/about/) (The activist movement united in their diversity by the desire to make the fashion industry more ethical and transparent)TBC
* [Global Fashion Agenda](https://globalfashionagenda.org/) (The non-profit organisation that fosters industry collaboration on sustainability in fashion to accelerate impact) TBC
* [Styleit,](https://www.styleitaccelerator.it/) Fashion tech Aaccelerator (Vincenzo Rollo ) TBC
* [Torino Social Impact](https://www.torinosocialimpact.it/en/)  (The fast-growing ecosystem for social entrepreneurship and impact investors)
* MUST HAD
* STEVE’S
* Second Hand
* Atelier Riforma
* [Human Maple](https://humanmaple.com/)
* [Colori Vivi](https://www.colorivivi.it/)TBC

**h. 11.30 – 13.00 pm \_IPR TRAINING SESSION   
THE IP SME HELPDESK EXPERTs**

o Federica De Curtis (China IP SME HELPDESK )

o Africa IP SME HELPDESK

o India IP SME HELPDESK

o East- Asia IP SME HELPDESK

***h. 13.00. 13.45 Lunch break***

**h. 1.45 pm – 2.30 pm   
FOCUS ON THE TEXTILE’ SPORT INDUSTRY**

**1.** [**The EEN Sport Itinerary Project 2024**](https://een.ec.europa.eu/news/enterprise-europe-network-sport-itinerary-back)

**2.** [**Sport Innovation Hub**](https://www.sportinnovationhub.it/)*, Marta Serrano* Executive Director at Sport Innovation Hub

3. [**EPSI**](https://epsi.eu/)European Platform for Sport Innovation

4 Heritage and Creativity : Project proposal , Fashion Team TBC

6. Politecnico of Turin (Ada Ferri) TBC

7. Atipici TBC

**h. 2.30 – 3.00 pm\_ PANEL DISCUSSION  
LEADERSHIPS & INVESTMENT - FEMALE ENTREPRENEURSHIP & INCLUSION** :  
 *How to boost Entrepreneurship and innovation. Focus on supporting actions for female entrepreneurs (30 min)* **Moderator:** *Giulia Pascuzzi* : Trainer | Coach Strategy - Shining Bees

1. EEN INNOVATE UK EDGE, Giulia Sirigu
2. Torino Young Entrepreneurs, *Barbara Graffino*, President at Torino Young Entrepreneurs  
    [*Giulietta Testa***,**](https://djungle.io/) , CEO at [**Djungle Studio**](https://djungle.io/),
3. *Luca Torra*, ……………. at LOCAL INCUBATORS : I3P AND 2i3T: supporting innovative startups *TBC*
4. *Savannah Hillebrand ……………..at*  USA Consulate Public Diplomacy Section *TBC*
5. *Sven C. Oehme*, LL.M. (Fordham Graduate School of Law), President & CEO European-American Business Organization, Inc, New York, **Enterprise Europe Network USA (New York)**
6. Buongiorno San Paolo TBC (companies ? )
7. *Marcio Antonio Magalhães Canedo,* International Relations Section - SERIN , Instituto Brasileiro de Informação em Ciência e Tecnologia - IBICT ……… **Enterprise Europe Network Brasil**
8. *Sebastián Bustamante González* Co-founder Impact Hub Medellín / Cali Bogotá Enterprise Europe Network Colombia Coordinator ……….. Enterprise Europe Network Colombia *TBC*

**h. 3.00 – 4.00 pm \_PANEL DISCUSSION  
A.I. AND METAVERSE: INNOVATIVE INDUSTRIAL TRENDs ROCKING THE TEXTILES INDUSTRY**

Moderator : …………….

1.  [***Jonathan Napolitano***](https://www.linkedin.com/in/jonathannapolitanodigital/?originalSubdomain=it) **: CEO** [**Real Again**](https://www.linkedin.com/company/real-again/about/) **| Web3 - Blockchain**

2.  [***Vincenzo Rana***](https://www.linkedin.com/in/vincenzo-rana/) **: CEO** [**Knobs**](https://knobs.it/) **| Web3 - Blockchain**

3.  [***Fabio Foglia***](https://www.linkedin.com/in/fabiofoglia/?originalSubdomain=it) **: CoFounder** [**AiLandings**](https://www.ailandings.com/) **– AI**

7. Capable design .

8. Intraverse

**h. 4.00 – 5.15 pm   
FORESIGHT AND VENTURE CAPITAL to build FUTURE VISIONs**

1. Feat Ventures with *Fabio Sferruzzi* : venture Builder
2. [***Diyala D’aveni***](https://www.linkedin.com/in/diyaladaveni/?originalSubdomain=it): Head of [**Vento**](https://www.vento.ventures/)
3. [***Jacopo Romei***](https://www.linkedin.com/in/jacoporomei/) **:** Head of Garage [**Startupbootcamp**](https://www.startupbootcamp.org/)

**H. 5.30 pm – 6.30 pm**   
*Closure Aperitif & Farewell  
 at*

*TALENT GARDEN*



THANKS FOR JOINING !!

### *The event is realized and managed by* [*Unioncamere Piemonte*](https://pie.camcom.it/) *with the support of the Turin Chamber of Commerce as partners of the* [*Enterprise Europe Network*](https://een.ec.europa.eu/)***,*** *the largest European network that helps SMEs to grow, innovate and internationalize and with the contributions of* [*Talent Garden’s*](https://talentgarden.org/it/coworking/italy/turin/) *experts, the Turin’s leading coworking space for digital and tech innovators!!*

***NOTES :***

* *To join the activity just* ***REGISTER*** *on the b2b platform :* [*https://torino-fashion-match-2024.b2match.io/page-4101*](https://torino-fashion-match-2024.b2match.io/page-4101)
* *A free* ***Coffee station*** *will be available all day long during B2B Sessions + TALK’S DAY*
* ***Lunches*** *are not included (you can join the Coffee bar inside the Talent Garden*
* *On the 1st July a* ***Closure Aperitif*** *will be offered by Unioncamere Piemonte in collaboration with Enterprise Europe Network!*